



*January 26, 2012
6:00 p.m.
The Riverside Hotel
Boise, Idaho*

COUNCIL OF LEADERS MEETING MINUTES

Present: Heather Tustison, Aida Hutz, Karrie Swan, Curtis Garner, Karin Watson, Amy Curtis Schaefer, Dana Hunt Unruh, Larry Lutz, Kendal Tucker, Susan Perkins, Diana Pals, Susan Stuzner, Matt Salisbury, Chandra Salisbury, Jennifer Ross, Lindsey Bennett, Gretchen Finley, Sue Holmes, Jessica Rolan, Stacy Roberts

1. Call to Order and Introductions:
 - a. Heather called the meeting to order at 7:17pm

2. Adoption of Agenda:
 - a. **Motion made: It is moved to adopt the agenda.** Diana Pals
 - b. Seconded: Dana Hunt Unruh
 - c. All in favor: action passed

3. Secretary's Report: Kendal M. Tucker
 - a. no report

4. Treasurer's Report: Susan Stuzner
 - a. checking balance – July 1, 2011 = \$15,472.84
 - b. checking balance – January 17, 2012 = \$36,171.09

5. Executive Director's Report: Sue Holmes Thanked Board for patience during website
 - a. Sue thanked the board/COL for their patience during the development of the new website and membership database.
 - b. report of activities – conducted daily business such as processing CEU's, processed membership, maintained listserv, bank deposits, processed conference registrations.....

6. President's Report: Heather Tustison
 - a. Reviewed Strategic Plan
 - b. 2011-2012 Initiatives & **Strategic Plan Review:** 6 initiatives/goals
 - Goal #1. Establish endowment fund:
 - We have increased scholarship fund from funding 4 students to 10 students.

- Silent auction makes even more money than this. Could we use this money for other types of scholarships? Perhaps LDI or ACA or other involvements and leadership development?

Discussion ensued:

Dana - these activities need to benefit MEMBERS

Lori - when students went to LDI and were involved with Yellow Ribbon service activities, they were able to bring these experiences back to membership for training purposes. Perhaps funding these types of activities would be useful.

- President (Heather) is establishing a development committee to consider an action plan.

Goal #2. Rehabilitation division: Susan (from ICA) is looking into this.

Goal #3. Event for Legislators

- This was scheduled but then cancelled due to this type of event being “capped.” There are schedule limitations and rules for this. It will be invitation-only for legislators who are directly involved in initiatives that impact counselors.
- Heather : LDI in DC attendees are presenting to members at ICA this weekend. Salisbury will also be talking at the workshop this weekend.
- Plan to offer something outside of ICA conference prior to initiative #3 so that counselors are informed about how to talk with legislators and then will have the opportunity to do so.
- Also have booth at ICA this year to connect ICA members with their legislators.
- Will have the counseling info flier available at the legislative booth.

Goal #4. Re-engineered Governance and Organization

- Policies and procedures manual 90% done but Heather and Larry need to meet prior to establishing this formally.
- Basing it on ACA’s manual.

Goal #5. Membership

- The survey is on survey monkey. Will send out link through email for people to take this survey.
- Paid for survey monkey for a year so this is an option for ICA and divisions.
- Stacey postponed membership drive - she will re-generate ideas and start a new membership drive

Goal #6. Visibility of Counseling Profession

- Heather welcomes others to join her in attending IBOL - they will discuss changes in law re: what it takes to becoming a counselor
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- Heather would love to see other counselors join her! We are unsure if it will go to legislature this year – probably will be in next year’s session.
- “Behavioral Health Interagency” meetings are difficult to follow) – Heather will contact listserve to notify of their next meeting

c. Silent Auction Funds

- **motion: I move to designate excess funds from the silent auction for scholarships to attend ICA conference, ACA conference and or ACA LDI.** Heather Tustison
- Diana suggested to have information explaining the criteria for these scholarships
- motion tabled for discussion

(**Aida** = concerned with supporting students: suggested to earmark some scholarships for students to attend ICA - they are already paying for posters, presentations etc. and so we get some of them to drop out of doing poster presentations due to the excess cost. “We need more money for student scholarships” **Lori:** suggested doing a membership drive for students because we had to screen a lot of scholarship applications because the student weren’t members. **Dana:** we have to encourage students to get involved. We need to have a better student registration for ICA conference **Heather:** next year we can talk about reducing the rate even more **Karin:** what about the excess fees go to the students who are poster presenting **Aida:** grow the student relationship with the organization How do we serve the students better? – they are our future strength of the organization **Larry:** two pronged approach – 1) lower the rate 2) if the rates are lower then they should be required to attend the conference **Dana:** there has to be an incentive for the students to get involved, we must be responsible to help them **Diana:** suggested the lower fee is offered for volunteers **Susan P:** supporting the students who are involved in the organization and show them we appreciate their efforts **Diana:** supporting younger people to go to the national conference - it motivates them to get involved in the local organization **Heather:** I will talk with Chandra’s committee of student representatives at LDI to negotiate the contract for poster presentations for next year – should they pay or can they get a discount.....Majority of the students who are presenting posters haven’t paid for the conference - this will be addressed

•**Motion re-submitted: Heather (see above)**

Seconded: Dana

All in favor – action passed

d. 2013 ICA Conference -January 23-26 – The Resort at Coeur d’Alene

- Keynote and pre-conference speakers secure

e. Heather will be attending ACA Conference in San Francisco – March 21-25, 2012

7. Division President's Reports

a. IACES: Curtis Garner

- the committee has been *exploring* the issue of whether an “addictions counselor” would be an important addition to our counseling profession in Idaho.
- Exploring this issue includes concerns about whether the addition of another license would be advantageous to licensed counselors, to consumers and to other professionals.
- IACES is presenting a guest speaker who will present information on this topic at the IACES distinguished speaker workshop.
- Curtis asked COL to explore the license addiction counselor and give the finding to the board.

b. ICDA: Jennifer Ross

- Attended National Career Development Association conference in Texas (July)
- Attended state division leadership training
- Upcoming conference – April 26th at Boise Hotel & Conference Center

c. IDAMFC: Susan Perkins

- working on workshop in April, and August (mental health symposium)
- organizing leadership
- advocating for members when dealing with IBOL
- increasing communication with members
- organizing IDAMFC involvement in ICA conference and division conferences

d. IMHCA: Dana Hunt Unruh

- Mental Health Symposium (wellness symposium) in August at Boise State.
- Offering a discount to new members
- Membership has grown to over 300
- Earned over \$10,000 through our Ethics training

e. ISCA: Jessica Rolan

- 2011 Conference was held at Owhyee Plaza Hotel – Boise
- conference attendance was 163
- 2012 Conference will be in Pocatello
- National School Counselor week February 6-10

- Goal is to advocate for the non LPC school counselors
- John Ruprecht is the new ISCA president

8. Committee Chair's Reports

- a. Awards Chair: Lori Fairgrieve
 - Created a notebook for voting leaders to make it easier to tally the scores for the poster presentation
 - Looking for leader volunteers to look at the notebook and be prepared to vote for best poster

- b. Bylaws Chair: Larry Lutz
 - Policy and Procedure Manual is 90% done

- c. Conference Chair: Amy Curtis-Schaeffer
 - conference attendance – @ 300 including pre-conference

- d. Finance Chair: see treasurer report

- e. Graduate Students Chair:
 - Made a new initiative for each of our universities - enlisting a subcommittee from each of the universities
 - Creating an activity that they could invite fellow counseling students to get involved in on behalf of our university and ICA - successful

- f. Human Rights (Humanitarian) Chair: Aida Hutz
 - Service Project with BSU's Counselors for Social Justice at veterans affairs in Boise
 - Service Project - debriefing Spring Tunnel of Oppression at BSU campus
 - Hosting social at ICA – raising awareness of refugee issues
 - Hosting Yasmin Aguilar at Conference Luncheon

- g. Leadership Development Chair: no report

- h. Media (Newsletter) Chair: Karin Watson
 - newsletter was not prepared prior to conference so there will be a post conference publication
 - Would like Matt Salisbury to consider doing a legislative article
 - New website up and running

- Marketing: new print material (celebrating 50 yrs. banner, directional banners, conference materials...)

i. Membership Chair: Stacy Roberts

- Membership numbers are up
- If the conference attendees signed up as non-member their fee includes ICA membership (by default)

j. Nominations and Elections:

- Will be calling for nominations at the business meeting on Saturday.

k. Public Policy and Legislation (P,P&L) Chair: Eric P.

- No report

l. Professional Standards Chair: Karrie Swan

- Per NBCC, ICA divisions can borrow ICAs number for professional development and do not need to “co-sponsor” workshops This means that ICA does not need to be involved with the process of planning and implementing trainings for CEUs. The divisions can just do it. IA would need to co-sponsor events with non-ICA organizations to be able to sign for the CEUs

m. Strategic Planning Chair: no report

9. Political Liaison Report: Matt Salisbury

- Discussed the material for his upcoming presentation
- Encouraging counselors that we are the “lobbyist” and there isn’t need for a political liaison next year due to this being a one party state.
- We, the counselors, need to act!
- Heather states that the legislators only want a “one sheet” explaining who counselors are as a profession.

10. Old Business: none

11. New Business Action Items Submitted by COL Leaders: none

Motion: I move to adjourn. Heather

Seconded: Amy Curtis Schaeffer .

All in favor: Action passed

